

Call to Order: 4/17/20/2020 @ 11am MST

Introduction (John Mallett)

- Rules of the Road
- It's clear that 2020 will present financial challenges for many of our members, financial challenges that may continue past 2020.
- Our HQG Executive Team has reaffirmed that the best path forward is to push ahead with the business of HQG. We ask existing members to contribute as much as possible, where possible in the coming year. Our goal is to keep the existing HQG membership together and continue with all the hop quality efforts our organization brings to the hop industry.

Introduction of new HQG Members (Zach Baitinger) – Welcome 2020 members! Please introduce yourself and your brewery:

- Societe – Teddy Gowan – San Diego Brewer, 1500 bbls
- Industrial Arts – Jeff O'Neil, Geoff Wenzel and Mike McManus – Hudson Valley, NY brewer, 15,000 bbls
- Stoup Brewing – Brad Benson – Seattle brewer, 5,000 bbls, focused on Hops, draft only.
- Von Ebert Brewing – Accepted HQG membership on 4/19/20.

Executive Committee (John Mallett)

- Committee members – John Mallett, Alec Mull, Vinnie Cilurzo, Alex Nowell & Jamie Floyd
- Call held on 4/16/20, discussion points were forward looking on these topics:
 - 2020 HQG New Membership growth?
 - Dues Structure?
 - Direction of the breeding program?

HQG Coordinator (Zach Baitinger):

- New role at New Belgium, my involvement with HQG will be changing. Working with the Executive Team on a transition plan. Still plan to be involved in HQG and committee work but will step away from the Coordinator Role when things make sense.
- Zach will help in the transition process for a new coordinator.

Financial/Governance (Vinnie Cilurzo):

- HQG dues in 2020 will be 50% of the dues paid in 2019, again based on yearly barrelage. This year, we plan to give a grace period for dues as brewery members navigate the new business landscape. As such, HQG plans on holding off on sending invoices until 8/1/20. Any new members invited into HQG will follow the same process for 2020 dues.
- If you are a member who may struggle financially to meet HQG financial obligations, please contact Vinnie.
- We have been looking at budgets, more info to come.
- The above dues plan for 2020 will allow the committee more time to adjust bylaws for membership, dues, etc.

- With only collecting ½ of 2020 dues for 45 members, HQG will still bring in \$92K during 2020. Looking to simplify budget where possible and reduce some expenses. Good reserve heading into 2020 \$280K.
- Current Dues Structure:
 - Under 1,000 bbls - \$1,000
 - 1,000-15,000 bbls - \$2,500
 - Over 15,000 bbls - \$5,000

Membership Committee (Zach/Tim):

- Committee members – Tim Sciascia, Zach Baitinger, Alex Tweet, Chris Shields
- Committee recently met, suggested a growth plan for 2020 and 2021 – 5 new members a year for 2020 and 2021.
- A handful of offers (5) went out to breweries wanting to join HQG; list of brewers forming for 2021 membership (5-6)
- Other topics of discussion:
 - Thinking ahead to new member orientation, improving on-boarding
 - How do we improve the process for potential new members?

Grower Relations (Jeremy Moynier):

- Committee members – Jeremy Moynier, Matt Brynildson, Alec Mull, Alex Nowell, Jamie Floyd, Chris Shields, JC Hill, Steve Luke, Daniel Sharp, Jason Pond & Chris Boggess (rolled in Int'l Grower Relations)
- Committee/leads - thinking ahead to how COVID will affect farm visits, more info to come.
- Planning to Eliminate farm BBQs in 2020 for COVID reasons.

Idaho:

- Dates are set for ID farm visits. August 19-21, 2020
- Arrive to mid-day Wednesday August 19 and stay in Caldwell. No farm visits, but stay and watch the greatest show on Earth, The Caldwell Rodeo, which is still scheduled. Cross your fingers.
- Shake off a hangover and two farm visits: Nate Jackson's place, and hopefully John Weilmunster second picker.
 - I need to reconfirm we will be allowed to visit.
- I will reach out to all the farms we've already visited to see if they want an official follow up visit, so we may add one or two on Thursday.
- NO Idaho BBQ party this year. Depart right after the farm visits.

Washington: Proposal of the Week of Aug 10 - 14 for WA to match what we did last year (seems like the sweet spot before harvest). BBQ at Roy Farms on 8/13

Oregon: Looking at partnering with the OHC's Field Day – July 17th?

Technical (Tom Nielsen):

- 2020 Goals include increasing involvement, a focus on sustainability and support/fund projects supporting the HQG breeding program.
- Look for a Tech Update in May

- **Topics of discussion:** Pediococcus infection in a Sierra Nevada pilot test beer (tracked back to experimental hops, dosed at 4 lbs/bbls). Future topic of discussion for HQG – microbiomes, beer spoilers.

Breeding Program updates from the fields (John Henning, john.henning@oregonstate.edu):

- John Henning update. Interesting year, not currently stringing everything in hop yard.
 - Currently planning to scrap the drying study due to resources.
 - Breeding Program should push ahead. Not all of the 600 selections will get strung.
 - 1st year of evaluating advanced lots (13 lines). Should know more at harvest
 - 2015 nursery hops moved into hop yard in 2020. 300 females to be planted (should be able to muddle through all of these hops)
 - Some other special projects might not be able to be finished up.
- Val Peacock update. Val connected with Angela, she is pushing ahead without student labor. Val was soliciting ideas for other cross targets, replacement targets:
 - Citra replacement
 - Comet
 - Galaxy
 - Geraniol rich compound hops (suggested for crosses – Olympia, cent, Cascade, Calypso)
 - Cashmere (need stronger agronomics)

Website (Zach Baitinger):

- Need to make some updates to the website, take the final handoff from Amy who designed the website
 - Post checklist for hop farm visits on website.
 - New member log-in, logos posted
 - Update meeting notes

Marketing (Matt Gallagher, matt@halfacrebeer.com)

- Committee members – Matt Gallagher, Alex Tweet, Steve Luke
- Team poised to acquire more HQG swag for farm visits as needed.
- Recently IG post

Pellet mill team (Alec Mull, alec@foundersbrewing.com):

- Committee Members: Alec Mull, Val Peacock, Chris Boggess, Daniel Sharp, Jamie Floyd, Ben Edmunds, Van Havig, John Gaugler, Tom Tweedy, Steve Luke
- **Dates are set for visits in WA. June 10-12, 2020. Might be affected by COVID. Time will tell.**
 - I now need to reconfirm that I (we) will be allowed to do this.
 - It may be that we reduce our numbers of auditors.
- Arrive to Yakima mid-day Wednesday June 10 and see one mill late afternoon.
- 2-3 mills on Thursday June 11.
- Hopefully 1 mill on Friday June 12 then depart.
- Hotels and travel will be on your own. I will send suggestions.

pHpH (need a committee lead)

- Committee Members: Jeremy Moynier, John Mallett

- Recently lost Tom Tweedy in HQG. Committee needs another lead, another champion to lead.
- Initial meeting for pHpH held in Portland for the Hop Convention. Attended by over 65+ folks in person and on line. Some focus on synergies between HRC/HQG/BA, etc.
 - How do we harmonize efforts? Lots of work to do.
 - HRC breweries have interest in helping (HRC/HQG memberships_
 - Interest in connecting with ABI, just to give insight into HQG efforts (not for them to join)

Old Business:

- Lots of topics on the Financial & Governance committee plate

New Business:

- Do we consider lifelong membership for folks like Tom Tweedy (previously of Stone), Matt Johnson (previously of Karl Strauss)?
- Need to work on the new coordinator position to replace Zach Baitinger.
- Following HQG meeting, connected with new members for a quick discussion, next steps.

Membership:

Allagash
Alvarado Street
Avery
Bell's
Boston Beer
Boulevard
Breakside
BrewDog
Brooklyn
Cellarmaker
Cigar City
Cloudburst
Creature Comforts
Deschutes
DogFishHead
Ecliptic Brewing
Fieldwork
FirestoneWalker
Founders
Gigantic Brewing
Half Acre
Highland Park
Industrial Arts
Karl Strauss
Maine Beer Company
Modern Times
Monkish

New Belgium
New Glarus
Ninkasi
Odell
Other Half
Oskar Blues
Pint House
Rhinegeist
Russian River
Sierra Nevada
Societe
Stone
Stoup Brewing
3 Floyds
Trillium
Three Weavers
Von Ebert Brewing
Wayfinder