

Call to Order: 4/13/2022 @ 10AM PST

#### Executive Committee

- Committee members –President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan. Vinnie Cilurzo past Treasurer, John Mallett past President
- April 13 meeting attendees: Alec, Jeremy, Joe, Teddy, Jamie, Ben

#### Financial/Governance (Ben Bailey)

- Invoices go out in May for annual HQG dues. Please pay via ACH transfer!

#### DE&I (Christian Holbrook)

- Meetings ongoing
- Jeremy participating in Pink Boots in May, DE&I topics among others
- Code of conduct stragglers:
  - Brewdog, Brooklyn, Karl Strauss, Monkish, Val, Henning

#### Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- Thoets (HRC Directors) retiring this year, their position has been posted on Brewbound. Contact Tom Nielsen at [tom@sierranevada.com](mailto:tom@sierranevada.com)

#### Breeding Program (John, Val)

- Too many Advanced lines in Henning's nursery, need to decide which to move on from (cull them) to free up space.
  - Val will send out the hops list – if anyone wants to raise their hand to preserve one that we didn't like and will be culled, please work with Val.
- Process Mapping for hops growouts, access
  - Jamie, Peter W., Jeremy, Tom N. collaborating

#### Brewing:

- Patrick Chavanelle is working through plan for brewing trials for 2022.
  - Current plan is to brew and send to Surly in time for CBC (May) sensory. Jason Vrosh polling to see who will be at CBC, setting up DraughtLab.
  - 15 breweries are using these hops, have information packet (recipe design, etc.).
  - Hops should be in brewer's hands by now – if not please check with Angela
  - All hops are Advanced lines (15 total)
    - Three Elite, one Advanced
  - Planning for how to brew the Elites- open up the recipe to enable hop blends, hazy, etc.? These won't be part of the 2022 brewing & sampling plan (WBC/Surly).

#### Grower Relations (Jeremy Moynier)

- **Harvest 2022**
  - Domestic Farm Visits
    - WA
      - Week of 8/22
        - Confirmed with vendors. Will start scheduling visits in next couple of months

- BBQ at Roy Farms w/ DJ Perkins
  - OR
    - 7/15 = Oregon Field Day
      - Richard Kirk at Willamette Valley Hop Farms is willing to have HQG to visit
  - ID
    - Week of 8/15
      - Farm visits & BBQ 8/17
      - Farm visits & rodeo 8/18
- Pellet Mill Visits
  - Alec will look to schedule in July like last year
    - Hollingbery
- International
  - Germany
    - IGN, HVG, and other suppliers have invited us – sounds like everyone is open to the visit!
    - Matt B looking at 1<sup>st</sup> or 2<sup>nd</sup> week in Sept. He will vet with growers/vendors and we can go from there for planning
      - This will be a good time frame as we can focus on bales and bale storage
        - JM to help Matt B coordinate
  - Alsace
    - Francis Heitz from Hop France invited us to visit (through Val). Approx 4-5 hours from German Hop area
  - Australia
    - HPA stoked with swag: invited us out for 2023 (HAAS also planning an organized trip like in the past)
    - Harvest 2022
      - JM sent HPA request for overview
  - NZ
    - Everyone stoked on the swag!
    - Harvest 2022
      - Late maturing
      - Cooler temps and more rain than usual
      - Total production down 20% compared to last year but quality very good
      - Motueka = more pronounced lime
      - Riwaka = more tropical and less “complex citrus”
      - Covid was an issue: Omicron unfortunately timed perfectly with harvest
- Other
  - Jeremy/Teddy presenting at San Diego Pink Boots Chapter on May 17
    - National Chapter a possibility next

## Membership (Chris Shields)

- New membership planning for 2022 is in progress.
  - Considering how many new members, DE&I and Technical focus
    - Past annual membership additions have been 5, interest in allowing all applicants.
    - Take everyone who applies, vet applicants with membership- open vote in the annual HQG meeting.
    - Evaluation process (questionnaire, % ownership, etc.). Evaluation doc being reviewed for edits, (Membership and DE&I committees)

## Marketing (Matt Gallagher)

- Matt and Chris Shields shirt screen printing ideas.
- Conversations on how to sell HQG swag like belt buckles and other things. Potential to depot & distribute- early topic.
- Allocation of annual budget to get HQG swag for members.
- Brewing HQG hops? Put it on your taproom & talk about it! Marketing team exploring tap handle stickers, let Matt know if you want some.

## Scholarship Committee (Van Havig)

- Working with Matt G. to create a draft communique of the scholarship.
- Updated applications posted to website.
- Reminder for your conversations with growers- mention the scholarship! They can donate, they can remind kids to apply, generate visibility.
- Post cards and media for CBC in planning

## CBC

- HQG x HRC Hopped Up Auction
  - Call for donations, proceeds to Scholarship and HQG Public hops.
  - Bryan Thoet setting up a website and QR code., flyers being printed up/ available during CBC
  - Happy Hour and 50:50 raffle on May 4 from 4-5PM at Dangerous Man Brewing Co. [www.dangerousmanbrewing.com](http://www.dangerousmanbrewing.com) (they open at 2PM, feel free to go early)
- HQG with BA Supply Subcommittee meet & greet happy hour Tuesday May 3 at 4:15-5:30 (**Room M100F**). Also send some beer and specify BA Supply Chain Subcommittee if you're able.
- HQG Experimental Public Hops and Sensory at Surly
  - Wednesday May 4, open from 10-4
  - Send cans or use one way kegs if you have them; reverse logistics for dunnage not available.

## New Business

- Support for Vista hops. The HQG unequivocally supports public hops. Please visit: <https://www.vistahops.com/> There is a cool hat, and some swag with all proceeds going to HRC. Order deadline for the hat to be picked up at CBC is EOD Monday 3/28.

## Old Business:

## Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

### Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.