

Call to Order: 8/21/20/2020 @ 10am PST

### Introduction (Tweedy)

- Rules of the Road antitrust guidelines for HQG are posted to this agenda. Read and be familiar with the content and please forward any questions to Tweedy.

### Financial/Governance (Vinnie Cilurzo):

- Dues and Finance Update – some checks due but overall in good shape.

### Membership Committee (Zach/Tim)

- Committee members – Tim Sciascia, Zach Baitinger, Alex Tweet, Chris Shields
- Welcome Max Shafer Road House Brewing Co. (Jackson WY)
- New memberships being considered for 2021, so no news for balance of this year.

### Grower Relations:

- Committee members – Jeremy Moynier, Matt Brynildson, Alec Mull, Alex Nowell, Jamie Floyd, Chris Shields, JC Hill, Steve Luke, Daniel Sharp, Jason Pond & Chris Boggess (rolled in Int'l Grower Relations)
  - Feedback so far has been to send beer and swag to Ninkasi (OR), Stoup (WA), Gooding Farms (ID)
- Alec in Idaho this week

### Technical:

- Val, Vinnie, Tom on work studying hop seeds and their influence on attenuation. Sierra Nevada and Russian River trials.
  - Traditionally high seed in Oregon but seeing more prevalence in other growing regions.
  - Indie Hops used to have a precleaner meant to remove seed but apparently customers didn't see the value so it's no longer in service.
  - In any case rogueing fields to remove off-types and male plants is necessary. As individual customers you're encouraged to make this inquiry to gage grower practices.
  - HRC is funding a seed/ hop creep study with Oregon State University's Tom Shellhammer coupled with the kiln temperature studies that have been in place for years (Tom Nielsen championing).
  - Russian River and Sierra Nevada continue to do their own studies with SOP & experimental designs. Please contact Vinnie and Tom for questions.

Breeding Program updates from the fields (John Henning, [john.henning@oregonstate.edu](mailto:john.henning@oregonstate.edu)):

# Advanced Nurseries Almost Ready for Harvest



HQG 2015024-002



HQG 2015036-007

- Two lines have inconsistent maturing. Early “stressed” plants harvested this week
- Typical for baby year
- HQG 2015024-006 & 2015025-041
- Rest will be harvested when mature.

# Picker is all Cleaned and Ready!



- Pressure/Steamed washed
- Food-grade greased
- Belts and parts tightened
- Tested on USDA Cultivars

# Short-Trellis 2018 Crosses



- 2018 Crosses trained and growing up string for “sexing”
- Under drip irrigation
- Also evaluating for PM and vigor
- If possible, select for cone shape and aroma (Sept)

# HQG 2019 Crosses—New Shade House Built!



## Marketing

- Committee members – Matt Gallagher, Alex Tweet, Steve Luke

- The marketing team has been slowly brainstorming on how to inject some energy and action into our efforts now that any events or in person farm/facility visits are mostly nonexistent. What information does the group would like to focus on communicating via Instagram (tech committee project overviews, breeding program highlights, various hop related best practices, etc)? **Forward your ideas to the Marketing Committee.**
- As we reinforce our commitment to worker safety and food safety we're going to move forward with bandanas/ face coverings even if they'll not arrive in time for 2020 Harvest. Workers use these coverings even during

### Hop Sponsorship / pHpH

- Hop Quality Group membership has priority access to hops we fund. After expansion HQG option to open up access.
- Hop Quality Group and Hop Research Council will share information on our impressions on finished beer. Filter through Tweedy for distribution.
- We need more information on how to properly manage MTA and how HQG sponsored hops are handled in the future i.e. what is the process for licensing and payments. Tweedy contact Henning for more information.

### Old Business:

- Discussion on the pandemic impact on Ag workers – open forum
  - Hop Quality Group will not take a position. Individual brewers can take it up if they choose to on their own behalf.
  - Please be safe if you're visiting farms for fresh hop or any other reason. If you visit a farm make your own assessment in the interest of quality and food safety.

### New Business:

- MTA process and other considerations for HQG sponsored hops.

### Membership (46):

Allagash
Alvarado Street
Avery
Bearded Iris
Bell's
Boston Beer
Boulevard
Breakside
BrewDog
Brooklyn
Cellarmaker
Cigar City
Cloudburst

Creature Comforts
Deschutes
DogFishHead
Ecliptic Brewing
Fieldwork
FirestoneWalker
Founders
Gigantic Brewing
Half Acre
Highland Park
Industrial Arts
Karl Strauss
Maine Beer Company
Modern Times
Monkish
New Belgium
New Glarus
Ninkasi
Odell
Other Half
Oskar Blues
Pint House
Rhinegeist
Russian River
Sierra Nevada
Societe
Stone
Stoup Brewing
3 Floyds
Trillium
Three Weavers
Von Ebert
Wayfinder

## Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

### Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.