

Hop Quality Group Monthly Meeting December 2022

Executive Committee meeting Call to Order: 12/14/2022

- Committee members –President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan, Past President John Mallett.

Financial/Governance (Ben Bailey)

- General liability, Professional and Directors insurance
 - Goal is to have this in place for the 2023 season, so met with industry vet Andrew Shatuk.
- Accounting, taxes, reporting
 - Evaluated three so far, none has been determined to be best fit (cost, service). Continuing the search while considering an interim.
- Budget
 - \$308K in the bank
 - Scheduled for a \$7K loss but LBE is \$9K gain by EOY
 - Committee chairs - get with Ben and the Board to request funds for 2023 projects
 - Ben is setting up a separate account for scholarships (legal requirement)
 - Final budget will be presented at the annual meeting
 - Stragglers - Make sure you contact Ben and pay dues right away.

DE&I (Krystal Angelo)

- Please contact Krystal if you can be co-chair (krystal@pinthouse.com).

Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- Finalizing budget
- Updating mission statement

Breeding Program: (Angela Randazzo and Dr. Henning)

All efforts at this time are focused on processing and sending/shipping out samples for various purposes

- Finished up pelleting advanced lines
- Run n sniff samples shipped out. OSU shipping department made a mistake and shipped group 3 samples to group 2 brewers. OSU preparing labels to ship group 3 samples. Please note boxes for #2 or #3. If you got Group 3 you'll get a shipping label so you can send the samples to the intended brewery.
 - Deadline for brewers getting these submitted: ideal to have data submitted before convention, so please jump on these when they arrive.
- Chemistry samples were submitted. Awaiting results, possibly have them ready by the annual meeting.

Brewing Trials

- Firestone Walker has graciously offered to take on all of the trials from the 2022 harvest.
 - Mother wort would be used for all trials. (split and dry-hopped with elite hop samples).
 - Control will be non-dry hopped beer.
- We'll be taking a different approach to what we've done historically. Specific details still need to be worked out, but essentially they'll be running dry hop trials as opposed to brewing trials.
- The wheels are in motion for booking a room at the CBC in Nashville, potentially off site.

Grower Relations (Jeremy Moynier)

Domestic

- Need a BBQ spot for 2023, will bring it up during convention Roundtable.

International Outreach

● **Germany**

- Reviewing report and are going to set up meetings with Vendors to discuss.
 - Updated version of the report is awesome!
 - Looking to do a follow-up trip next year, Ben Bailey already expressed interest as he will already be traveling there.

● Australia:

- Haas/HPA trip 3/12 - 3/18
 - Sam P and Steve L are scheduled to go
- Bridgeroad/HPA Festival and Symposium: 3/23 – 3/27
 - Matt B will be speaking at symposium for HQG on 3/24

● New Zealand:

- Scheduling biggest challenge, targeting 3/20 - 3/27
- Hop Revolution finishes early (3/14)
- Freestyle and NZ Hops normally done 3/20-3/21; have a lot scheduled for Harvest visitors but are willing to fit a group in and host the harvest party.
- Clayton - Haas contingent visiting 3/20 or 3/21
- Maybe fit in 1-2 strategic days and/or folks report back from their individual visits
- Confirmed: Sam P, Steve Luke
- Not Confirmed: Andrew Bell, Patrick Clark, Nick Pavlina, Henning, Matt B, Brad Benson, Sam Richardson
- Pellet Mill trips for Washington and Oregon are pending/ in planning
 - CGX line at Crosby last one pending, then go through them all again.

Membership (Chris Shields)

- At rest for 2022. Expecting 6 or 7 in 2023. Encourage brewers to check out the website!
- Early stages - making a document (sell sheet) to demonstrate the value and work that the HQG is involved in

Marketing (Matt Gallagher)

- We got new signs!



- Merch and swag for the convention- will have stickers

Scholarship Committee (Van Havig)

- QR code slide at end of presentation with link to account for ease of donation.
- Ben setting up a separate bank account for donations - will be ready for convention donations

HGA 2023 [Hop Convention Website Link](#)

- Who is going, what's your schedule?
- Registration is required for the convention but NOT if you're just attending our meeting.
- Send Beer!
- **Annual Meeting and Cascade Cup judging:** 9AM-12:15 time frame on 1/26
 - **Annual elections** for President, VP, Sec, Tres. Slate. Member at Large 1 (more on that later).
 - **Committee Chairs** will need to send content to Tom for deck prep, and speak to their slides at the annual meeting. Inundate Tom with photos and content.
 - Accomplishments in 2022
 - Breeding program, brewing trials
 - Grower visits in the US and abroad
 - New members
- **Annual HQG Presentation and Cascade Cup** Jan. 26 (3:45-4:30)
 - Board will be on stage, Jeremy polishing the presentation.
 - Scholarship plug, QR code for donation link.
 - Cascade Cup presentation at the convention during the HQG portion
- **Cascade Cup**
 - Currently at Smith farm, working on retrieval/ shipment to convention.
 - Tom update the slide deck for Matt B.
- **Roundtable discussion** Thursday 1/26 7:30 - 9:00 AM
 - Jeremy will proctor and we're figuring out breakfast refreshments.
 - Growers & brokers have confirmed; the room has a 40 person cap.
 - Newer topics to discuss
 - Post-Harvest Equipment/Facility Clean-up
 - Bales touching floor
 - Blowers for drying (intake of air from outside) in proximity of trucks and fumes outside
 - Newer bale styles – better or worse for hops?
 - Spray records
 - Other Farm Activities (Hazelnut example, animals -- cows, chickens, pets, etc next to processing)
 - Gear boxes (leaks) in processing areas over hops
 - Pest traps in process areas (conditioning) during harvest that can get scooped into hops.
 - Using only magnetic metals in processing.

Website

- Committee pages are built and currently hidden. We already have some important documents stored, but if you have a critical Committee document, please send to Tom for posting.
- Plan is to have these pages go live by the Annual meeting in January.

Elections

Two proposals for vote December 16 to EOD January 13.

1. Proposed E team slate of: Jamie Floyd-P, Jeremy Moynier-VP and Joe Mohrfeld for Sec. and Ben as Treasurer for Bylaws compliance.
2. Member At Large-1 is open and we've heard from four interested members; Sam Pecoraro, Scott Mohr, Patrick Chavanelle, Coren Tradd bios are below.
 - Tom will send a Jotform poll to Voting Members email address (Yes, No, Abstain format).

Member At Large

- **Scott Mohr, Brewer & R&D at Pelican Brewing Company**

I have been with Pelican Brewing Company for almost 4 years, with 3 of those years being a production brewer and member of the R&D team. I am running for the Member-At-Large position that will be open next term. I am running for this soon to be opened position because I have been motivated by the work and passion that HQG has shown in pushing the brewing and hop industries forward in quality and in safety. From grower relations and worker safety, "hops as food products", improved quality, and public breeding and the technical studies, this work is critical for all breweries small and large. These focuses have already encouraged me to get involved, as I currently sit on the Membership Committee and the Scholarship Committee. As a young brewer, I think it is important that this work continues to be pushed further and further as the agriculture and brewing industries continue to adjust to numerous and evolving challenges. I hope that as a member of the Executive Team, I can help drive this group forward.

- **Sam Pecoraro, Head Brewer at Von Ebert Brewing**

Sam Pecoraro is Head Brewer at Von Ebert Brewing in Portland, Oregon. Before assuming that role in 2018, Sam's brewery experience includes time spent with Breakside Brewery, The Commons Brewery and Burnside Brewing. Since 2018, Von Ebert has expanded to two breweries with four locations and has received back-to-back GABF Medals in American IPA, as well as Silver for Von Ebert Pils in the 2022 competition. Sam is a current member of the Oregon Brewers Guild Board of Directors, currently serving as Secretary. Other active memberships include the DEI committees of the Oregon Brewers Guild and Von Ebert Brewing, as well as the Oregon Beer Awards Style Guidelines Committee. With Hop Quality Group, Sam participates in Pellet Mill and Grower Relations committee and took part in the international trip to Germany in 2022.

- **Patrick Chavanelle, Senior R&D Brewer at Allagash**

Patrick Edward Robert Chavanelle aka Chavez, has been at Allagash Brewing Company for nearly 12 years. He is currently the Senior R&D Brewer, responsible for coordinating new beer development, analyzing raw materials, and various other projects. He has been an active member of the Hop Quality Group since 2015 when he went on his first farm visit. In 2019 he attended the ID trip, as well as his first rodeo, where he has never been so proud to be an American. In 2021 he joined the Technical Committee and took over the coordination of the brewing trials. He speaks proudly of his involvement in this group and is looking forward to the ways in which he can continue contributing.

- **Coren Tradd, Senior R&D Brewer at Pelican Brewing Company**

I've been a brewer for almost 10 years now, all with Pelican Brewing Co on the Oregon coast. Started as a keg washer/general laborer/occasional sales delivery driver and worked my way up from there. I spent about 4 years in production, going from packaging manager to lead brewer. I am now our Senior R&D brewer and run our northernmost brewpub where I not only brew but also am responsible for staff education and all the other aspects of brewpub life. Being in the brewing industry for a while, I've always been involved with hops in the way of selections or farm visits, or things like that, but the HQG takes that all to the next level for me. I respect and am inspired by the mission of the group, and think this type of work is critical to both the brewing industry and hop industry. I've enjoyed my time so far in the group and am involved in the Grower Relations Committee as well as the Scholarship Committee. I hope to bring my experience and brewers work ethic to this role, should I be elected, and continue the evolution of a group such as this moving forward.

New Business

- Next meeting is the Annual meeting at HGA at 9am pst Thursday January 26, 2023.
- Next E team meeting is January 18, 2023.
- **MBAA Planning** - HQG opportunity to present our topics in Rehoboth

Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.