

Call to Order: 2/18/2022 @ 10AM PST

Executive Committee

- Committee members –Alec Mull, Jamie Floyd, Joe Mohrfeld, Jeremy Moynier *new Secretary*, Ben Bailey *new Treasurer*, Vinnie Cilurzo *past Treasurer*, John Mallett *past President*
- **E Team Vacancy: Member At Large – Voting Members will receive a ballot via email.**
 - Teddy Gowan (Societe)
 - Scott Mohr (Pelican)
- 2/16 Meeting Attendees: Alec, John, Jeremy, Joe, Ben
- Antitrust Guidelines at the end of this meeting document, please review.

Financial/Governance (Vinnie Cilurzo, Ben Bailey, Co-Chair Van Havig)

- Vinnie & Ben Transition Plan
 - P&L update next month
 - Invoices go out in April for annual HQG dues
 - Navigating QuickBooks – Van will assist the transition from desktop version.
- Committee budgets locked in, please contact Ben & Alec if you need any adjustments.
- Governance: Annual voting for officers (Pres, Secretary, Treasurer) submitted to Don

DE&I (Christian Holbrook)

- Code of Conduct – Still have some stragglers.
- BRU coalition – intent to join that as well with WeVow as our official reporting structure. Pending- there is a call scheduled next week (progressing through table setting, takes time). Organizations are defining their roles in BRU
- Meetings are being coordinated (Teams) by Christian & Jamie

Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- SNBC Technical Research Lab can begin running thiols internally.
 - Tom and Karsten currently running some hops, some data will be available soon.
- Patrick Chavanelle is working through plan for brewing trials for 2022.
 - Current plan is to brew and send to Surly during CBC (May) for sensory.
 - 15 breweries are using these hops, have information packet (recipe design, etc.).
 - Hops should be in brewer's hands by now – if not please check with Angela
 - All hops are Advanced lines (15 total)
 - Planning for how to brew the Elites- open up the recipe to enable hop blends, hazy, etc.? These won't be part of the 2022 brewing & sampling plan (WBC/Surly).
- Val: we have too many Advanced lines in Henning's nursery, need to decide which to move on from (cull them) to free up space.
 - Val will send out the hops list – if anyone wants to raise their hand to preserve one that we didn't like and will be culled, please work with Val.
 - Whether or not an independent brewer can sponsor a to-be-culled hop conversation- risk to grower who would only have one customer? **Pinto** schedule a meeting with Technical and E Team. There's time & money to be considered if we want to commercialize a hop.
- The tech committee is also taking nominations for a Secretary role for 2022 (more info to come for at later meetings).

Grower Relations (Jeremy Moynier)

- NZ Virtual Event
 - Thanks for the great participation!
 - Recording link and HQG presentation will be posted to the Member Area on the website.
- Swag again to send to Australia/NZ in lieu of visiting- hats (bucket hats!) & shirts, stickers, camper cups
 - Stone will be the hub for shipping, will be distributed to three locations (HPA, NZ Hops, Freestyle & Hop Revolution)
 - Send now through March 7

Merch WHS
Attn.: Hop Quality Group
2865 Executive Place
Escondido, CA 92029
- Ohio Hop Growers Guild HQG Presentation: 2/26 3PM EST in Columbus (Brewdog)
 - The Mallett & Chris Shields presenting
- Harvest 2022
 - Domestic Farm Visits
 - WA
 - Tentative date: week of 8/22
 - OR
 - Will schedule around Oregon Field Day
 - Should be around 7/15 or possibly 7/8
 - ID
 - Schedule around Caldwell Rodeo week of 8/15
 - Pellet Mill Visits
 - Alec will look to schedule in July like last year
 - JM offered as an option to visit Hollingbery pellet mill during WA farm visits
 - International
 - Germany
 - Brau cancelled
 - Alsace

Membership (Chris Shields)

- New membership planning for 2022 is in progress. Planning a March Committee meeting to prep for fall.
- Send Chris a note if you can join the team!

Marketing (Matt Gallagher)

- Matt and Chris Shields shirt screen printing ideas
- Conversations on how to sell HQG swag like belt buckles and other things. Potential to depot & distribute- early topic.
- HRC x HQG Auction at CBC
 - From Diane Gooding: Past HRC auctions have included collector brewery swag, wine, moisture meter probes, handmade crafts such as afghans and wood carved writing pens, etc.
 - Let's think about putting together some good donations- proceeds will go to our scholarship program!

Breeding Program (John Mallett, Val)

- No updates this month, screening now for the mildews, evaluating seeds for single hill plot potential. Lots of greenhouse work.

Scholarship Committee (Van Havig)

- Working with Matt G. to create a draft communique of the scholarship.
- Van updating the application, will post to website.
- Reminder for your conversations with growers- mention the scholarship! They can donate, they can remind kids to apply, generate visibility.

New Business

- Preparing for CBC
 - Need to register your donation by March 25.
 - <https://www.craftbrewersconference.com/beer-donations>
 - Specify Supply Chain Subcommittee Meetup
 - Need to send beer by last weekend in April
 - Mike Aronson mike.aronson@brewersassociation.org is handling beer movement for the event, can answer questions if you have them.
 - Refer to the CBC website for details, Jamie can help some things too.

Old Business:

- LCA
- MTA

Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.