

Call to Order: 7/17/20/2020 @ 11am MST

Introduction (Alec Mull)

- Rules of the Road

Executive Committee (Alec Mull)

- Committee members – John Mallett, Alec Mull, Vinnie Cilurzo, Alex Nowell & Jamie Floyd
- Committee met this week, planning to meet Wednesdays before each month's HQG meeting for alignment.
- Meeting notes:
 - 2021 Hop Convention details
 - Other notes

HQG Coordinator ([Tom Tweedy; tatweedy@gmail.com](mailto:tatweedy@gmail.com)):

- Zach Baitinger is transitioning out of the role in July; Tom Tweedy is taking on the HQG Coordinator role as of this month
- Introduction of Tom Tweedy

Financial/Governance (Vinnie Cilurzo):

- HQG dues in 2020 will be 50% of the dues paid in 2019, again based on yearly barrelage. This year, we plan to give a grace period for dues as brewery members navigate the new business landscape. Any new members invited into HQG will follow the same process for 2020 dues.
- Invoices have started to go out, they will all be out shortly; invoices not due until August 2020.

Membership Committee (Zach/Tim):

- Committee members – Tim Sciascia, Zach Baitinger, Alex Tweet, Chris Shields
- No update this month, this committee will likely go quiet until the start of 2021. We have a target list for 2021 membership.

Grower Relations (Jeremy Moynier):

- Committee members – Jeremy Moynier, Matt Brynildson, Alec Mull, Alex Nowell, Jamie Floyd, Chris Shields, JC Hill, Steve Luke, Daniel Sharp, Jason Pond & Chris Boggess (rolled in Int'l Grower Relations)
 - Let's discuss what we want to do for WA & ID (Jamie tell us if we need to do anything additional for OR besides what you laid out below) in lieu of being out there for Harvest visits. Feedback so far has been to send beer and swag.
 - All 2020 Farm visiting in WA, OR and ID are cancelled for 2020.

Technical (Tom Nielsen):

- No update this month.

Breeding Program updates from the fields (John Henning, john.henning@oregonstate.edu):

- **Val updates:** On another topic for the agenda of the Tech Committee, I would like to discuss the hypothesis that most or all of the enzyme activity responsible for hop creep originates from the seed and not the useful part of the cone. Seed in hops can be greatly reduced by eliminating male plants from the area. Indie Hops, back when they first opened, had equipment in their pellet plant to remove seed from the cones before the hammer mill. But they removed it because no one cared. But removing seed in the pelleting plant can be done. Greatly decreasing hop creep may be that simple. To test this, we need only separate some seed from cones and test the two fractions for enzyme activity. We just need someone who has the time and resources to do this. Does the group have interest in pursuing this?

Website (Zach Baitinger):

- Website is completely up to date with all reports in place.

Marketing (Matt Gallagher, matt@halfacrebeer.com)

- Committee members – Matt Gallagher, Alex Tweet, Steve Luke
 - The marketing team has been slowly brainstorming on how to inject some energy and action into our efforts now that any events or in person farm/facility visits are mostly nonexistent. In an effort to gauge interest from the entire group, we'd like to send out a survey in the next few weeks to both request marketing/communication ideas from members and allow members to offer opinions on some ideas we have. We're also curious about what information the group would like to focus on communicating via Instagram (tech committee project overviews, breeding program highlights, various hop related best practices, etc).
 - Finally we'd like to gauge interest in making HQG branded bandanas/face coverings that we can send to farms as a way to both stay front of mind with the growers as well as reinforce our commitment to worker safety.

Pellet mill team (Alec Mull, alec@foundersbrewing.com):

- Committee Members: Alec Mull, Val Peacock, Chris Boggess, Daniel Sharp, Jamie Floyd, Ben Edmunds, Van Havig, John Gaugler, Tom Tweedy, Steve Luke
 - Pellet Mill visits to BSG and Roy Farms (2) were completed in June by Alec Mull.
 - Pellet Mill Reports posted on the HQG website

pH pH (need a committee lead)

- Committee Members: Jeremy Moynier, John Mallett
 - Hop Collective proposal sitting with HQG Tech Committee for review. More to come after that and after HRC Summer Virtual Mtg at end of July.

Old Business:

- Video call scheduled for July
- Discussion on the impact of Ag workers in the Yakima Valley
 - What conversation should we be having with brokers, growers, etc?
 - Push into a committee? Should we be surveying? What is HQG role?
 - Needs further discussion.
- Int'l hop visit (Matt @ Half Acre). Who went to Australia and New Zealand? Any reports come back? Looking for reports, feedback from Jamie Floyd, Creature Comfort team, Alex

New Business:

- Also, Bill Delama and Michelle Pelacios invited Daniel and I to attend the Oregon Hop Growers meeting live outside on the 17th at 3 pm and then a social BBQ they are hosting immediately following in lieu of the Oregon Field Day that was planned for that originally. We RSVP'd initially before Daniel remembered his camping trip. I may go up for it but there has been a lot of cases spiking in Oregon. Also, it will be two weeks after the 4th of July and since some Oregon Farmers question climate science they likely spent a lot of time not socially distancing over the holiday. Either way we will make sure some beer and swag get there from us for it and I was going to grab some other Eugene Breweries beer to add to it to boost some choices. Bill Delema from Willamette Valley Hops also said folks could have beer and swag shipped to him at the Hubbard warehouse if other want to send some for the function. That info would need to go out to membership before the meeting but also a new development.
- Moving to Zoom calls moving forward. More details to come from Tom.

Membership (46):

Allagash
Alvarado Street
Avery
Bearded Iris
Bell's
Boston Beer
Boulevard
Breakside
BrewDog
Brooklyn
Cellarmaker
Cigar City
Cloudburst
Creature Comforts
Deschutes
DogFishHead
Ecliptic Brewing
Fieldwork
FirestoneWalker
Founders
Gigantic Brewing
Half Acre
Highland Park
Industrial Arts
Karl Strauss
Maine Beer Company
Modern Times
Monkish
New Belgium
New Glarus
Ninkasi
Odell

Other Half
Oskar Blues
Pint House
Rhinegeist
Russian River
Sierra Nevada
Societe
Stone
Stoup Brewing
3 Floyds
Trillium
Three Weavers
Von Ebert
Wayfinder