

Call to Order: 3/25/2022 @ 10AM PST

Executive Committee

- Committee members –President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan. Vinnie Cilurzo past Treasurer, John Mallett past President
- March 23 meeting attendees: Alec, Jamie, Ben, Jeremy, Joe, Teddy

Financial/Governance (Ben Bailey)

- Vinnie & Ben Transition Plan
 - Invoices go out in April for annual HQG dues
 - QuickBooks Transition

DE&I (Christian Holbrook)

- Meetings ongoing
- Code of conduct stragglers:
 - Brewdog, Brooklyn, Karl Strauss, Monkish, Three Weavers
 - Val, OSU

Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- SNBC Technical Research Lab can begin running thiols internally.
 - Tom and Karsten currently running some hops, some data will be available soon.
- The tech committee is also taking nominations for a Secretary role for 2022 (more info to come for at later meetings).

Breeding Program (John, Val)

- How will we advance hops? Marketing, MTA, certifying, naming, selling...we need a mapping exercise. Daniel & Pinto are interested in participating; how about E Team members?
- Too many Advanced lines in Henning's nursery, need to decide which to move on from (cull them) to free up space.
 - Val will send out the hops list – if anyone wants to raise their hand to preserve one that we didn't like and will be culled, please work with Val.
 - Whether or not an independent brewer can sponsor a to-be-culled hop conversation- risk to grower who would only have one customer? Pinto schedule a meeting with Technical and E Team. There's time & money to be considered if we want to commercialize a hop.

Brewing:

- Patrick Chavanelle is working through plan for brewing trials for 2022.
 - Current plan is to brew and send to Surly during CBC (May) for sensory.
 - 15 breweries are using these hops, have information packet (recipe design, etc.).
 - Hops should be in brewer's hands by now – if not please check with Angela
 - All hops are Advanced lines (15 total)
 - Planning for how to brew the Elites- open up the recipe to enable hop blends, hazy, etc.? These won't be part of the 2022 brewing & sampling plan (WBC/Surly).

Grower Relations (Jeremy Moynier)

- Thanks to everyone who donated swag for Australia/NZ. A lot of really, really cool stuff. All enroute – should arrive end of month.
- Ohio Hop Growers Guild – HQG Presentation
 - John Mallett & Chris Shields – feedback:
- Harvest 2022
 - Domestic Farm Visits
 - Washington
 - Tentative date: week of 8/22
 - Vendors are open to that week and Roy Farms is good for BBQ
 - Oregon
 - Will schedule around Oregon Field Day
 - Should be around 7/15 or possibly 7/8
 - Idaho
 - Schedule around Caldwell Rodeo week of 8/15
 - MBAA Conference in RI (8/14 – 8/16) – Alec to review dates
- Pellet Mill Visits
 - Alec will look to schedule in July like last year
 - JM offered as an option to visit Hollingbery pellet mill during WA farm visits
- International
 - Germany
 - IGN, HVG, and other suppliers have invited us – sounds like everyone is open to the visit!
 - Matt B looking at 1st or 2nd week in Sept. He will vet with growers/vendors and we can go from there for planning
 - This will be a good time frame as we can focus on bales and bale storage
 - Alsace
 - Francis Heitz from Hop France invited us to visit (through Val). Approximately 4-5 hours from German hop area

Membership (Chris Shields)

- New membership planning for 2022 is in progress.
 - Considering how many new members, DE&I and Technical focus
- Send Chris a note if you can join the team!

Marketing (Matt Gallagher)

- Matt and Chris Shields shirt screen printing ideas
- Conversations on how to sell HQG swag like belt buckles and other things. Potential to depot & distribute- early topic.
- Possible allocation of annual budget to get HQG swag for members.

Scholarship Committee (Van Havig)

- Working with Matt G. to create a draft communique of the scholarship.

- Updated applications posted to website.
- Reminder for your conversations with growers- mention the scholarship! They can donate, they can remind kids to apply, generate visibility.

CBC

- HQGxHRC Hopped Up Auction
 - Call for donations, Rock Star hype schedule, proceeds to Scholarship and Public hops.
- HQG with BA Supply Subcommittee meet & greet happy hour Tuesday May 3 at 4:15-5:30
- HQG Experimental Public Hops and Sensory at Surly
 - Wednesday May 4, open from 10-4
 - Should we pay Surly for this? How much?
- 3/23 is the last day to register beer for all CBC functions.
 - To register your donations:
 - <https://www.craftbrewersconference.com/beer-donations>
 - Specify Supply Chain Subcommittee Meetup to donate to this collaborative event between BA and HQG (Meet up is Tuesday, May 3, 4:15 PM – 5:30 PM)
 - Need to send beer by last weekend in April
 - Mike Aronson mike.aronson@brewersassociation.org is handling beer movement for the event, can answer questions if you have them
 - Refer to the CBC website for details

New Business

- Proposed collaborative support for Vista hop on the website and CBC.
 - Unsure about them but HRC is on board. Should we support?

Old Business:

- LCA

Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.