

Call to Order: 5/20/2022 @ 10AM PST

### Executive Committee

- Committee members –President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan, Past President John Mallett
- 5/12 meeting attendees: Alec, Jeremy, Joe, Teddy, Jamie, Ben, John

### Financial/Governance (Ben Bailey)

- Invoices go out in May for annual HQG dues. Please pay via ACH transfer.
  - Donate to the scholarship too please.
- Dues Structure Confirmation
  - Based on previous year barrelage alone, over 15k-\$5000, 1-15k-\$2500, and under 1k-\$1000 from the previous year reported.
  - Shared ownership discussion. E-team concluded to keep the dues based on barrelage alone.

### DE&I (Christian Holbrook)

- Outreach-Jeremy and Teddy participated in Pink Boots on May 17, DE&I topics among others. Opportunity to present to the national meeting! Great engagement, interest in our projects.
- Diversity survey - planning in progress to see where member breweries are at, what initiatives can breweries share.
- BRU Coalition being crafted, more to come.

### Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- Thoets (HRC Directors) retiring this year, their position has been posted on Brewbound. Contact Tom Nielsen at [tom@sierranevada.com](mailto:tom@sierranevada.com).
- Working on the sensory feedback from CBC, will update the group in a coming HQG monthly meeting.
- pH update (hop influence) – Daniel LePage
  - Currently removing seeds from hop samples
  - Report will be sent with the meeting notes

### Breeding Program (John and Angela)

- Too many Advanced lines in Henning's nursery, need to decide which to move on from (cull them) to free up space. Tech Committee will decide this. Tech Com. Still need to determine quantity of lines to advance.
  - In good shape now, thanks for helping clear out!
- Visual Process Mapping for Breeding plan hops growouts.
  - Jamie Floyd to Champion, Peter W., Jeremy, Dr. Sharp, Tom N. collaborating
- Need to determine fair allocation of existing Advanced and Elite pellets beyond initial brewing trials.

### Brewing:

- Patrick Chavanelle is working evaluations of brewing trials from 2022 crop.
  - 15 breweries used these hops, have information packet (recipe design, etc.).
    - **Brewers**, send your analytical sheets to Patrick. Include your feedback on these data, if we need to add or remove any analytical asks.
  - All hops are Advanced lines (15 total)
  - Planning for how to brew the Elites- open the recipe to enable hop blends, hazy, etc.? These won't be part of the 2022 brewing & sampling plan.

- Jason Vrosh will collaborate CBC brewing sensory feedback with Thiol data (Tom N.) by July and present shortly thereafter. 50 total tasters at CBC.

### Grower Relations (Jeremy Moynier)

- Start allocating time in your schedule to join these trips- Contact Jeremy, Alec, and Daniel
- **Harvest 2022**
  - **Domestic Farm Visits**
    - Washington
      - Week of 8/22
        - Confirmed with vendors. Will start scheduling visits soon
        - Going to include a visit to USDA in Prosser: Kayla Altendorf
        - BBQ at Roy Farms w/ DJ Perkins
        - Jeremy Moynier trip lead
    - Oregon
      - 7/15 = Oregon Field Day
        - Richard Kirk at Willamette Valley Hop Farms is willing to have HQG visit
        - Danial Sharp trip lead
    - Idaho
      - Week of 8/15
        - Farm visits & BBQ at Mill 95 on 8/17-new Idaho farm to visit.
        - Farm visits & CNR rodeo 8/18-Depart 8/19.
        - Alec Mull trip lead
    - Pellet Mill Visits
    - Alec will look to schedule in late July like last year
      - Hollingbery and new Crosby CGX line are only commercial plants left unreported. Some discussion around OSU and Odell's plants too.
      - Extract and downstream hop product producers next?
      - Alec Mull trip lead
  - **International**
    - Germany
      - Week of Aug 29
        - Schedule set up with IGN
        - Will set up more with other vendors soon
        - 2 HQG members interested so far
          - Can have up to 8 people
  - **Other**
    - Jeremy/Teddy presented HQG deck at San Diego Pink Boots Chapter Meeting on 5/17; really positive engagement and we might be able to present at National Meeting

### Membership (Chris Shields)

- New membership planning for 2022 is in progress.
  - Past annual membership additions have been 5, but considering our focus on being more diverse inclusive and equitable, we're shifting to accept all applicants effective immediately,
  - New members will be added and onboarded shortly after applying (prorated dues), instead of waiting for our annual meeting.
  - Vetting process remains in place - questionnaire, % ownership, etc. The evaluation document is being reviewed for edits.
  - Each new member will get a few minutes at the next II Member meeting to introduce themselves.

- Planning to contact member applicants that weren't voted in during our last cycle.
  - Any risks? What about diluting access to research hops?
  - Reminder: For a new member's first year, they don't get access to HQG hops in brewing quantities unless there is some surplus. They do get rub & sniff access.

### Marketing (Matt Gallagher)

- Conversations on how to sell HQG swag like belt buckles and other things. Potential to depot & distribute-early topic.
- Looking for help with a depot location, any member with bandwidth to receive & help distribute to members and our industry partners.

### Scholarship Committee (Van Havig)

- Updated applications posted to the website.
- Reminder for your conversations with growers- mention the scholarship! They can donate, they can remind kids to apply, generate visibility.
- Currently vetting the dozen applicants. Decision by June.

### CBC

- BA meet & greet- very well attended!
- Happy Hour at Dangerous Man- busy and fun and the beer was great!
- Hopped Up! Auction results-not great, we made \$1,600 for the HQG though, so better than nothing. Thanks to our HQG members who participated, donated and bid! Not sure we will be in for next year.
- Sensory Evaluation of HQG public hop brewing trials. 50 tasters per sample.
  - Thank You Surly!! Your team was incredible and helped make the experience seamless. BTW, your beer is excellent, and your brewery is gorgeous!

### Old Business:

- Val is officially retired. His dedicated service to hops is legendary and his contributions to the HQG innumerable! Thanks Val!

### New Business

- ...

## Hop Quality Group Antitrust Guidelines for Meetings

This is the responsibility of all Hop Quality Group members.

### Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules - or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.