

HQG Meeting Notes --- November 15, 2019

Call to Order: 11/15/19 @ 11am MST

HQG Coordinator (Zach Baitinger, zbaitinger@newbelgium.com):

- Rules of the Road.
- HQG meeting appts were sent out for January – June 2019. If you did not get the appts, please reach out to Zach.
- Hop Convention - Portland Marriott Downtown Waterfront, Portland Oregon (January 21-24, 2020)
 - **Hop Quality Group Yearly Business meeting**; attendance is critical for members.
 - Tentative agenda below, highlighted important HQG focused events.
 - If going, get hotels immediately.
 - pHpH (Public hop Program huddle) at the Hop Convention (Monday @ 3pm)
- HQG panel at the 2020 Hop Convention (1/23/20, 60-minute session).
 - 60 minutes for the HQG talk.
 - Friday, January 23, 2020
 - 2:00-3:00pm
 - Deadline for title, names of panel members, and a short description is DECEMBER 1.
 - Hop Quality Group at 10 Years! (working title)
 - Three Volunteers so far...

New Member Committee (Tim Sciascia, tim@cellarmakerbrewing.com):

- No new updates at this point, look for a discussion in December.
- If you have questions or concerns to bring forward, please reach out to Tim.

Financial/Governance (Vinnie Cilurzo, vcilurzo@russianriverbrewing.com):

- Thinking ahead to 2020, does your brewery plan to stay a member in 2020 ahead of budgeting?

Membership (Zach Baitinger):

- No new members until 2020. Discussion point for January 2020 meeting.

Grower Relations (Jeremy Moynier, jeremy.moynier@stonebrewing.com):

- Jeremy - planning a committee meeting in early 2020 for 2020 farm visits
- 2020 Farm Visits:
 - Want to get new brewery members involved in visits.
 - With teams of seven members, there is a suggestion to reserve spots for 5 new members and 2 more seasoned members
- Idaho visits in 2020:
 - We hope to visit 2 of the last 3 pickers in 2020 and retain our annual BBQ celebration of our Idaho hop growers. Some interest in coordinating this visit with the annual Caldwell Rodeo, which is August 18-20, 2020 this year.

Technical (Tom Nielsen, tom@sierranevada.com):

- Updates to come in December

Breeding Program updates from the fields (John Henning, john.henning@oregonstate.edu):

- Email out for HQG Breeding Program samples from Val.
 - We haven't heard from Cigar City, DogFish, Karl Strauss & Monkish.
- Evaluation ballot to go out with rub and sniff samples. Please return feedback to Val as soon as your brewery can, certainly before the Jan 1st.

Website (Zach Baitinger):

- Website rolled out to the Website committee, Vinnie and Mallett on 11/14/19. Looking for feedback with a small group first then membership afterward, then we hope to go live before the end of 2019 ahead of the hop convention.

Marketing (Matt Gallagher, matt@halfacrebeer.com):

- We need content for the website and Instagram, please send any photos and photo details (location, folks involved) directly to Zach
- Working on merch to have available for the HGA conference.
- Working on hospitality plans for the HGA conference.

Pellet mill team (Alec Mull, alec@foundersbrewing.com):

- Planning a July 2020 tour of Yakima, WA pellet mills

Int'l Growers Relations (Matt Brynildson, matthew@firestonebeer.com):

Old Business:

- Hop Source Feedback – Per Mallett, “No feedback yet, but I heard Chuck mention that several of our samples did “very well” in the lineup”. Also a follow up conversation with Lindsay @ DraughtLab.
 - Zach to reach out to Chuck & Chris at the BA.
- Hop Convention Planning:
 - Matt B & Sam @ FSW usually arranges/facilitate Hospitality HQG party and Cascade Cup. What else needs to be done?
- HGA is requesting HQG help
 - Paul Bashaw @ Bells has volunteers to assist HGA in selecting HQG member beers for HGA presentations. Thanks Paul!

New Business:

- If you haven't given Val your address by the end of the day on 11/15/19, you will miss the opportunity to receive HQG breeding program samples.

- John Mallett: I would like to talk about Public Program Pickers. We paid to have the little Wolfe at Henning's enclosed a few years back. When I was in WA this season, I noticed that although the Wolfes there were freshly painted with ABI colors, they remained open to the elements and critters. Might we want to invest in the sanitation for these? This sends a message on both support of public programs and our commitment to clean hops.
 - Could HQG cover the costs to cover/enclose the Prosser, WA picker?
 - Who would we need to contact?
- pHPH – great opportunity to combine resources and exploit synergies for all the players involved in public hop breeding. Look for email about pHPH in the November notes.
- Hop Convention planning:
 - Schedule below, attend as much as you can.
 - Meeting with smaller team to discuss the Cascade Cup and Convention plans.
 - Breakside and Wayfinder have offered to help with Hospitality around the Convention.

Tentative Schedule of Events

2020 American Hop Convention – “The Hop Pendulum”

64th Annual Convention of Hop Growers of America and Hop Research Council Winter Meeting

January 21-24, 2020

Portland Marriott Downtown Waterfront – Portland, Oregon

As of 10-1-19

Monday 1/20/20

3-5pm: pHpH (Public hop Program huddle) at the Hop Convention.

Tuesday 1/21 – Hop Research Council Winter Meeting

9:00am – 5:00pm Convention Registration
8:00am – 5:30pm Hop Research Council Members Meeting (members only)
1:30pm – 4:00pm National Clean Plant Network for Hops Board Meeting

Wednesday 1/22 – HRC Research Reports and American Hop Convention Kick-Off

6:00am - 9:00am Exhibitor Set-up in Exhibit Hall
7:30am – 5:00pm Convention Registration
10:00am - 5:00 pm Trade Show
8:00am – 11:45 am Hop Research Council Research Reports – Session 1
10:00am – 11:00am Poster Session – with authors
12:00pm – 1:15pm Buffet Lunch (Add on Ticket REQUIRED)
1:15pm – 2:45pm Hop Research Council Research Reports – Session 2
2:30pm – 4:30pm HGA Executive Board Committee Meeting
3:00pm – 6:00pm Hop Research Council Budget Meeting
4:30pm – 5:30pm Small Grower Forum
6:00pm – 9:00pm Hop Convention Welcome Reception - Marriott Ballroom
7:00pm – 8:30pm HRC Silent Auction – Marriott Ballroom
9:00pm – 12:00 am Hospitality Event – hosted at the Marriott

Thursday 1/23 – American Hop Convention

8:00am – 5:00pm Convention Registration
8:30am – 5:00pm Trade Show
7:30am – 9:00am US Hop Industry Plant Protection Committee Meeting
9:00am – 12:00pm **General Session – Beer and Brewing**
Invited Speakers and Panelist: James Watson, Rabobank; Joe Heaton, Beer Institute; Bart Watson, Brewers Association; Chris Swersey, Brewers Association
12:15pm – 1:30pm Lunch with Speaker: Beer Distribution 101
2:30pm – 3:30pm **General Session - The Future of Hemp**
Invited Speakers and Panelists: Bourcard Nesin, Rabo AgriFinance; Jay Noller, World Hemp Innovation Center; Curtis J. Winar, Frost PLLC
1:30pm - 5:00pm **Hop Quality Group Meeting**
2:30pm - 3:30pm Seminar - Automated Hop Stringing Project Updates - Kevin Oldenburg
4:00pm - 5:00pm Seminar – Techniques for Measuring Moisture in Hops – Tom Reid
3:30pm – 4:30pm Good Bines Program and HGA Website Updates
3:45pm – 5:30pm **General Session - Human Resources on the Farm**
6:00pm – 7:00pm Transportation to Crystal Ballroom
6:30pm – 10:30pm ‘Celebrate Oregon’ Dinner and Brewers Festival at the Crystal Ballroom
Presentation of the Cascade Cup

9:00pm – 10:30pm Transportation to Marriott Hotel
9:30pm – 12:00am Hosted Hospitality Event at the Marriott - Hop Quality Group

Friday 1/24 – American Hop Convention

8:00am – 12:00 pm Convention Registration
8:30am – 2:00 pm Trade Show Open
7:30am – 9:00am Best Practices Committee Meeting
9:00am – 10:30am Hop Growers of America Business Meeting
10:30am – 12:00 pm **General Session - Merchant Panel - Global Focus**
12:15pm – 1:15pm Lunch with Speaker: Climate and Weather Patterns
1:30pm – 3:00 pm **General Session - Merchant Panel - Domestic Focus**
1:30pm – 3:00 pm Panel Presentation – Hop Quality Group
3:00pm – 4:00pm Green House Certifications
1:30pm – 5:00pm Breakouts
Insurance Updates for Hop Industry
Communication in the Family Business
GLOBALG.A.P. for Hops
1:30pm - 5:00pm BA Individual Group Meetings (Portland)