Hop Quality Group Monthly Meeting – October 21, 2022

Executive Committee Call to Order: 10/19/2022

• <u>Committee members</u> – President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan, Past President John Mallett

Financial/Governance (Ben Bailey)

- Insurance
 - liability insurance in case someone doing HQG work is injured (doing a farm tour during harvest, etc.), and insurance for the board which is typical for other non-profits. Goal is to have this in place for 2023 season.
- Accounting, taxes, reporting

DE&I (Krystal Angelo)

- Please contact Krystal if you can be co-chair (krystal@pinthouse.com).
- Website updates, make it easier to find the WeVow link

Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

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Breeding Program: (Angela Randazzo and Dr. Henning)

HARVEST 2022 SUMMARY

- Selections on single hill harvest lines for rub and sniff samples starting Monday
 - Samples will be shipped early/mid-November
- Pelleting on Advanced Lines will begin mid-November
- Samples are being prepared for chemistry analysis (Single hills HPLC, Elite/Advanced lines HPLC + Oils)

HQG 2017 NURSERY (Single Hills)

- 27 Genotypes harvested
- High disease pressure for Downy Mildew this year
- Only top resistant lines harvested
- 2nd Year harvest Last rub and sniff evaluation year

HQG 2018 NURSERY (Single Hills)

- 78 Genotypes harvested
- 1st Year harvest First rub and sniff evaluation year

HQG ADVANCED LINES

GENOTYPE	# OF HILLS	YIELD (lbs)	STATUS	HARVEST YEAR
HQ2015024-024	20	61.6	ELITE	3 RD YEAR
HQ2015029-011	40	128	ELITE	3 RD YEAR
HQ2015034-023	17*	89*	ELITE	2 ND YEAR
HQ2015036-007	20	89.8	ELITE	3 RD YEAR

HQ2015004-002	20	62.2	ADVANCED	2 ND YEAR
HQ2015004-006	20	84.4	ADVANCED	2 ND YEAR
HQ2015024-001	20	103.4	ADVANCED	2 ND YEAR
HQ2015024-002	20	179.4	ADVANCED	2 ND YEAR
HQ2015025-008	20	67.2	ADVANCED	2 ND YEAR
HQ2015025-028	20	75.8	ADVANCED	2 ND YEAR
HQ2015027-001	19	66.8	ADVANCED	2 ND YEAR
HQ2015035-039	20	87.6	ADVANCED	2 ND YEAR

All yields for Advanced Lines increased from 2021 harvest

- Not nearly as high of an increase as we would have liked to see but a shortened growing season (very wet/cold spring) with high disease pressure (DM) could have been a major factor
- Yields for Elite Lines significantly decreased from 2021 harvest
 - Hills were depleted in winter to provide rhizome material for propagation/grow outs in multiple states likely the main cause
 - Yield difference for HQ2015034-023 was much less than other Elite Lines could be multiple factors at play but might be a positive trait to keep an eye on

Brewing Trials and Sensory (Jason Vrosh/Patrick Chavanelle)

- Brew trials with the 2022 crop year: likely relying on fewer breweries to participate. More on this to come in the next few months.
- HGA plan?

Grower Relations (Jeremy Moynier)

Germany Trip Notes

- 2022 Domestic Farm Visits
 - WA/IN Reports are posted on website
 - OR/MI/ID Reports pending
- International
 - Germany
 - Presenting at this meeting
 - NZ
- Freestyle Hops (NZ) Presentation to HQG
 - Great presentation from Dave Dunbar
 - Presentation and Recording on website (Tom and Amy upload)

- 2023 HQG Harvest Trip
 - Will start planning trip around people's schedule that will be there
 - Sam Pecoraro
 - Samuel Richardson
 - Parker Rush
 - Andrew Bell
 - Jamie Floyd
 - Joe Mohrfeld (and Australia!)
 - Zilker Brewing (maybe)
 - Nick Pavlina
 - John Henning (maybe)

• Australia

- HPA has approached us about having some representation there at end of Harvest
 - Rostrevor and Buffalo Farm tour on Thursday 23rd March
 - Tech symposium 24th Hop quality Group perspective
 - High country hop festival 25th (option on having a tent?)
 - Day off/travel day, 26th Vic to Tas
 - Bushy Park Monday 27th March 2023
- Pellet Mill Visits
 - WA
 - Hollingbery 9/21 Trip re-cap
 - OR (Dates TBD)
 - Crosby CGX
 - OSU
- Other:
 - International Hop Conference Prague folks that reached about wanting more info re: HQG
 - Europe, Belgium, Slovenia, Czech Republic, Poland
 - Work on having a standard presentation/pamphlet for growers that we can send to folks who are interested in learning more about the group

Membership (Chris Shields)

- New Membership!
 - Mother Earth Brewing Co. <u>https://www.motherearthbrewco.com/</u>
 - Saint Arnold Brewing Co. <u>https://www.saintarnold.com/</u> Introduced last cycle:
 - Humble Sea Brewing Co. <u>https://humblesea.com/</u>
 - Narrows Brewing Co. <u>https://narrowsbrewing.com/</u>
 - Radiant Brewing Co. <u>https://radiantbeer.com/</u>
 - Sapwood Cellars <u>https://sapwoodcellars.com/</u>
 - Zilker Brewing Co. <u>https://zilkerbeer.com/</u>

Marketing (Matt Gallagher)

- Shirts, stickers, and hats made, and everything has arrived at Half Acre.
 - Merch in the convention swag bag?

Scholarship Committee (Van Havig)

• Identifying opportunities to plug during the convention (table toppers?)

HGA 2023 Hop Convention Website Link

- Who is going, what's your schedule?
- Annual Meeting and Cascade Cup judging: 9AM-12:15 time frame on 1/26
 - Annual elections for President, VP, Member at Large
 - Committee Chairs will need to send content to Tom for deck prep.
- Annual HQG Presentation Jan. 26 (4-4:45)
 - Volunteers?
 - Scholarship plug
- Roundtable discussion Thursday 1/26 7:30 9:00 AM
 - HGA will not be managing this
 - Who should we invite?
 - Growers
 - Brokers
 - Newer topics to discuss
 - Post-Harvest Equipment/Facility Clean-up
 - Bales touching floor
 - Blowers for drying (intake of air from outside) in proximity of trucks and fumes outside
 - Newer Bale styles better or worse for hops?
 - Spray records
 - Other Farm Activities (Hazelnut example, animals -- cows, chickens, pets, etc next to processing)
 - Gear boxes (leaks) in processing areas over hops
 - Pets traps in process areas (conditioning) during harvest that can get scooped into hops

New Business

- Website refresh
 - Easier to find WeVow
 - Enhance committee visibility (drop-downs to separate instead of commingling)

Hop Quality Group Antitrust Guidelines for Meetings This is the responsibility of all Hop Quality Group members.

Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors. Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers. Do not discuss anything that may in any way tend to affect the availability of products or services. Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.