#### Hop Quality Group Monthly Meeting – September 23, 2022

#### **Executive Committee Call to Order: 9/7/2022**

 <u>Committee members</u> – President Alec Mull, Vice President Jamie Floyd, Treasurer Ben Bailey, Secretary Jeremy Moynier, At Large Joe Mohrfeld, At Large Teddy Gowan, Past President John Mallett

#### Financial/Governance (Ben Bailey)

- Invoices have gone out for annual HQG dues.
  - Please pay via ACH transfer.
  - Contact Ben <u>bbailey@troegs.com</u> if you didn't get an invoice.
  - Our 3rd party accountant is retiring so we'll need to find another one. Not an option to have a HQG
    member to do this work. Sound off if you have someone, or send an email to Ben & Alec.
  - Budgeting for Grower Relations in 2023
    - Current plan is to include some money in the budget to add to each region's expected spend for 2023. Proposed allocations:
      - Washington \$2,000
      - Idaho: \$1,500
      - Oregon:
      - Michigan Nothing planned

#### DE&I (Krystal Angelo)

- Please contact Krystal if you can be co-chair (<u>krystal@pinthouse.com</u>).
- Diversity survey planning in progress to see where member breweries are at, what initiatives can breweries share.

#### Technical: (Tom Nielsen, Co-Chair Daniel Sharp)

- Karsten: mapping out variances in commercial hops for aromatic thiols at Sierra Nevada Brewing Company (Part of HQG-supported thiol research).
  - Need 100 grams each of Citra Mosaic Simcoe Strata from brewers for this research- Please contact Karsten. 100 grams from each of your lots would be great- Karsten will send an email to brewers.
- Unfortunately, our partner farmers got the material a little late this summer, and we will get zero hops from this crop. Babies have looked slow in all growing regions and with the late planting, our Elites had no chance of production. Nate Jackson did tell me he felt confident next years crop would be great however. Keep your fingers crossed.
- Advanced and Elites at OSU: Hopefully we can get some hops from our trial yards at OSU to continue our brewing trials. With Angela not well, we are a little concerned. Alec will reach out to Dr. Henning to see how he feels, and if he thinks we can do something nice for Angela. Apparently Dr. Sharp has been helping Dr. Henning a bunch so thanks to Dr. Sharp!

#### Breeding Program: (Angela Randazzo and Dr. Henning)

Completing post-harvest field work!

### Breeding Update: August – September, 2022

- · Harvest 2022 in the books!
  - Finished harvesting on Tuesday 9/13
  - · 4 Elite lines harvested
  - Thanks: Daniel Sharp, Tom Nielson & crew and John Mallet
  - · Data on harvest to be reported next month
- · Farm clean-up in process
  - Cutting down remaining plants and hauling off to compost pile
  - · Removing drip lines
  - · Disking rows, cross-cultivate
  - · Spraying for weeds
- Will begin packaging within next few weeks



#### Brewing Trials and Sensory (Jason Vrosh/Patrick Chavanelle)

- We've sold through all of our 21CY inventory, netting us a little over \$1k.
- Brew trials with the 22CY will look a little different, likely relying on fewer breweries to participate. More
  on this to come in the next few months.

#### **Grower Relations (Jeremy Moynier)**

- Grower Best Practices/ HGA Roundtable
  - Newer Topics for Discussion with Growers (and good topics for HGA Roundtable)
    - Post-Harvest Equipment/Facility Clean-up
    - Bales touching floor
    - Blowers for drying (intake of air from outside) in proximity of trucks and fumes outside
    - Newer Bale styles better or worse for hops?
    - Spray records
    - Other Farm Activities (Hazelnut example, animals -- cows, chickens, pets, etc next to processing)
    - Gear boxes (leaks) in processing areas over hops
    - Pest traps in process areas (conditioning) during harvest that can get scooped into hops
  - Harvest 2022
    - Domestic Farm Visits
      - THANK YOU TO EVERYONE WHO SENT BEER!!!!!!!
      - Washington
        - 8/23 Tues (w/Steiner)
           JM, Zach T
          - Loza
          - Favilla
          - Newhouse
          - Steiner Mabton

- 8/24 Wed (w/HAAS)
- JM, Brad B, Matt G, Matt Y

- Morrier
- Champoux
- HAAS (Home Farm)
- Wyckoff (Wolf)
- 8/25 Thu
  - Brulotte
     JM, Brad B, Matt G, Matt Y
  - USDA + Steve L, Josh W, Kurt S
  - BBQ at Roy Farms + many more
- Oregon
  - Visits completed in July
- Idaho
  - 8/17 Wed
    - New Farm: Ruben Asumendi
    - BBQ Mill 95
  - 8/18 Thu
    - Schroeder
      - Fuss Picker (horizontal feed)
    - Gooding
    - Obendorf Roswell
      - Doing upgrades
    - Rodeo!
  - Attendees:
    - Max Shafer Roadhouse
    - Sean McClurg Roadhouse
    - Bob Kunz -Highland Park
    - Alec Mull-Founders

- Michigan
- Hop Head Farms in Baroda on September 1
  - Alec, Matt Gallagher, Chris Boggess, Paul Bashaw, Andy Farrell
- International
  - Germany
    - Week of Aug 29
      - Team Germany
        - Sam Pecoraro Von Ebert
        - Jeff O'Neil Industrial Arts
        - Tom Kitching New Glarus
        - Chad Szarzynski New Glarus
      - They had a great trip and will be presenting at next month's meeting
        - Doing a report for vendors/HQG website

- NZ
- Freestyle Hops (NZ) Presentation to HQG
  - Oct 11; 1 2 PM PST (4 5 PM EST)
  - Tweedy will send out a zoom invite
  - Dave will present on the 2022 Harvest and the results of their thiol, terpene alcohol and thiol precursor work. And also talk about 2023 Harvest and hoping to see HQG members at the farm
- JM plans to be in NZ for Harvest next year. Anyone else?
- Pellet Mill Visits Pellet Mill Committee will combine with Grower Relations
  - WA (Alec scheduled for 9/21 at 9am)
    - Hollingbery -So far Matt Gallagher and Alec Mull--Join us if you can!
  - OR (Jamie will coordinate Dates TBD)
    - Crosby CGX
    - OSU
- Other:
  - International Hop Conference Prague (Matt B)
    - Europe, Belgium, Slovenia, Czech Republic, Poland
  - HGA Jan
    - Presentation to HGA
    - Hop Growers Roundtable
      - Working on a list of new topics for discussion for farm audits

#### Membership (Chris Shields)

- New Membership!
  - Humble Sea Brewing Co. <a href="https://humblesea.com/">https://humblesea.com/</a>
  - Narrows Brewing Co. <a href="https://narrowsbrewing.com/">https://narrowsbrewing.com/</a>
  - Radiant Brewing Co. https://radiantbeer.com/
  - Sapwood Cellars <a href="https://sapwoodcellars.com/">https://sapwoodcellars.com/</a>

#### Marketing (Matt Gallagher)

- Shirts, stickers, and hats made, and everything has arrived at Half Acre.
- Drafting food safety tin tackers made in different languages for Germany, NZ, and Aus. Hoping to at least have them ready for the 2023 southern hemisphere harvest. Here's the proof with our original green:



## PLEASE REMEMBER: HOPS ARE A FOOD PRODUCT!

# RECUERDE POR FAVOR EL LÚPULO ES UN PRODUCTO ALIMENTICIO!





#### Scholarship Committee (Van Havig)

- We have awarded \$1000 scholarships to four students for 2022!
  - Olivia Palacios
  - Isabelle Bristol
  - Kyrie Benson
  - Tatum Clark

Applicants are encouraged to apply multiple times!

Consider donating some of the money from your fresh hop beers!

Talk to your growers!

#### **New Business**

- Liability Insurance
  - Current thinking is that we should have liability insurance in case someone doing HQG work is injured (doing a farm tour during harvest, etc.). Goal is to have this in place for 2023 season.
     MBAA and ASBC use SciSoc so we'll contact them as a pricing exploration.
- **HGA 2023 meeting details**. Alec will be hanging with the HGA team next week, so it will be a good time to secure some slots at the upcoming conference. We are looking for:
  - Annual Meeting room and slot of 2 hours for 100 people.
  - Cascade Cup sensory Room (hopefully immediately after the meeting)
  - Better time slot for our annual HQG update presentation. Any volunteers to give this? Panel?
  - Slot for our Roundtable Chat with growers and brokers. Round table talk where we discuss
    potential concerns and pain points with our partners to better understand our best practices
    expectations.
- Cascade Cup

#### **Hop Quality Group Antitrust Guidelines for Meetings**

This is the responsibility of all Hop Quality Group members.

#### Do not discuss any of the following topics:

- Prices, pricing procedures, margins, what constitutes a fair profit level, changes in or stabilization of prices, terms or conditions of sale.
- Pricing practices of any industry member, including whether such practices are unethical, unfair, or in compliance with applicable legal standards.
- Forecasts of price increases or decreases.
- Specific credit terms, discounts, rebates, freight allowances, profits, profit margins or costs, market shares, allocation of markets, any limitation on sales, sales territories or distribution practices.
- Production levels or schedules or the regulation of same.
- Bids, or intent to bid, or not bid on a contract.
- Selection, rejection, boycott, refusal to deal with, or termination of any suppliers or customers.

Do not exchange price information (or other sensitive business information) with competitors.

Do not agree with any competitor to refuse to sell to certain customers, or to buy from certain suppliers.

Do not discuss anything that may in any way tend to affect the availability of products or services.

Do not foster practices involving advertising, merchandising, standardization, certification, or accreditation that may be perceived as misleading or as limiting competition or the ability of any industry member to compete.

Do not discuss matters that will encourage anyone to refrain from competing vigorously.

Do not discuss matters that will limit anyone from manufacture or sale.

Do not discuss matters that could result in illegal brokerage or rebates.

Do not discuss matters that could create improper reciprocity in dealing.